**ECOMMERCE DELIVERABLES**

**Project Management**

- Development Calendar / Project Milestones

- Weekly Log / Journal

- Roles & Responsibilities

**Company Identity**

- Mission Statement

- Company Logo

- Shirt Design

- Company Jingle

- Marketing Packet

Business Cards

Bookmark

Advertisement

Service Card

Social Media Marketing

**Business**

- Business Plan (17 Pages +)

- Presentation (3M)

- Brochure describing the benefits of the application

**Marketing**

- Website

- Social Networking (Google+, Facebook, Twitter, tumblr, reddit)

- QR codes ( web site, commercial)

- Commercial (Upload to Youtube & other video sharing sites)

**Product Development**

- Navigation Flowchart

- Storyboard

- Graphics

- Audio

**Booth Design**

- Layout (10 by10) classroom setup prior

- props needed

**Promotion Items and Ideas**

- Giveaways at booth

- Other