**Project Knowledge Quiz**

**3/26/30**

1. What is the name of our company?
2. What do the letters in our name represent?
3. What is our company philosophy? What do we do?
4. What is our mission statement?
5. This was a statement from the director of the program about our business idea…”*I’m curious as to what PGD stands for. I’m also curious to hear about the different services you will be offering and how you plan to manage clients in the Hartford area. Looking forward to hearing updates as you go along!”* 
   1. What services will we be offering? If you don’t know the exact answer come up with one that you think will work for us.
   2. How do we plan to manage our clients? If you don’t know the exact answer come up with one that you think will work for us.
6. Who is our target audience?
7. How does the following quote from PC Magazine inspire us to establish our target market. *“It doesn't matter why you started your small business; it doesn't matter how killer your idea is… it doesn't even matter how deep your pockets are, really—if you don't get the tech right, you're simply not going to succeed.”*
8. Tell me something about our first client.
9. What have you been doing to date for this project?
10. What is the theme of this year’s project?
11. How do we incorporate the theme into our project?