Business idea 1

My business idea is going to be a refrigerator with a hand scanner that can determine weight of items in it and how many calories a person consumes per day. The name of this branded product is called Health Scanner 3000.  When you first buy the fridge you need to make an account; the account will be set up with your age, weight, and height. What makes this fridge unique is that it keeps track of how many calories per day you are consuming. After your profile is set up, to open the fridge your hand needs to be identified so it can tell who you are everytime you use it. For example, if you want to take an item out of the fridge, like orange juice, you need to scan your hand by simply putting your hand around the handle bar of the fridge and with the amazing technology of red UV lights, it will scan your hand in a second and it will open for you. Then you take the orange juice out of the fridge and scan it to the outer scanner and it will calculate the calories it has and how many you consumed. When you are done with the product you re-scan the item to the outside of the door and it will re-caluculate the amount of calories you consumed by the amount of weight left in the container. This product competes with other branded refrigerators because its not only a unique way of using a fridge, it also helps with health issues as well. This product helps adaptibility because it has a detrimental impact on the issue of obesity and it helps prevent that for all people. The percentage of people in America who deal with being overweight would love a product like this because in their everyday life they could keep track of how many calories they consume. Not only do you help yourself to keep yourself healthy but even your own refrigerator can help you.

Business idea 2

My individual business idea is a new clothing brand called 2Fresh. I know your first thought is that there’s already so many clothing labels that I’ll have to compete with, and you’d be right. But the difference with my brand is the target market. This is important, because my goal isn’t to appeal to everyone, but to certain people and I think my brand will.

The basis of my brand is to bring clothing with different slogans that promote the underground music artists. I feel like everyone’s trying to appeal to the masses right now, and most of the younger generation are looking for something new and cool. They’re less about mainstream and more about the new underground artists that don’t get any credit but are still really good. The brand will sell hats, t-shirts, and sweatshirts that people are going to want. It’s not about flash, as much as it is about substance. These products will be well made, with graphics that appeal to people, and be reasonably priced.

The thing with my idea is that it’s not over the top, or outrageous in any way, but simple and something people are going to want. The concepts not very complicated, make something people want, and as part of this generation it is something I know people would want. All the clothing in the stores are way over priced and cookie cutter, they are all trying to be each other. My goal is to come up with something new and different. It’s going to be cool and simple, it’s going to highlight “underground” music artists that all the kids know but isn’t mainstream. This is what’ll make it so successful, the kids knowing the artists is what’s going to make them want to clothes.

This brand is all about adaptability because it’s adapting to what people want. Everyone use to be all about mainstream, but now it’s about being different, and mainstream is boring. This is about taking the not necessarily mainstream and putting a new spin on it. It’s what I know me and my friends would all appreciate. We’re all sharing new music we find, so we all know the same artists that are way underrated and not played on the radio. So if we hype these artists up and make shirts that highlight them the people who follow them will want to buy our merchandise. We are relying on our new styles to help our company take off.

Business idea 3

Brianne Adams and I came up with a business idea that improves ink pens. One day in E-Commerce class, Joe was chewing on the top of his pen and the ink exploded in his mouth. From this experience, we thought of a way to chew on your pens without the fear of ink explosions. Our solution to this problem is inserting a small plastic stopper on the end of the ink tube. This creates a space designated for chewing. To stimulate the experience of chewing on your pen, we imparted flavor to that designated area for chewing. To satisfy every palette, we have come up with multiple flavors such as orange, cherry, grape, watermelon, cotton candy and more. The possibilities are endless! As stated above, the experience of ink explosion is not a pleasurable one. Many of us have experienced this, but none have thought of a solution for it....Until now!  
  
Who uses pens? Almost everyone that is literate uses a pen. So this means adapting this product to our market will be a cinch. Not only will we adapt this to our American economy, but to places around the globe as well. Many have or will experience the torture of exploding pens, but that’s where we come in. Many will want the protection our product provides; yet many will go for the flavoring. It’s like hitting two birds with one stone!

Business idea 4

My idea is called Peace of Cake. it is a business that sells Cupcakes,  but not any cupcakes, say if you buy the sunflower decorated cupcakes, you will receive a sunflower seed packet to plant. each cupcake you buy will have the correlating seed packet attached. all the packing material will be organic and the shop will have solar panels on the roof to create green energy to help run the store. On top of the green means of operation, a portion of the profits will go to charities around to world to help promote peace, stop hunger and help people in need.

Business idea 5

My individual business idea is contacts that act as sunglasses when exposed to light. The business world already has glasses that adapt to sunlight, so why not contacts? Think of how convenient this would be for people with contacts. There would be no need to purchase sunglasses because your contacts would already have the ability to do the same purpose that the sunglasses do.

This idea relates to the challenge because the contacts adapt to the sunlight and the needs of people. These contacts would allow you to do things that you can do with glasses, but much easier. For example if you were to go to the beach you wouldn’t have to worry about losing your glasses or anything because you’ll have your contacts that just stay in your eyes. You can forget about wearing the contacts, but you always know you’re wearing sunglasses because they can be constantly moving off of the bridge of your nose and they can get to be annoying. Also, there is a likely chance that you can lose your sunglasses, but with these contacts they will adapt to the needs of the present day market. People are looking for things that aren’t made cheap, aren’t easy to lose, and that last for a long time. The contacts fulfill all of these needs.

Business idea 6

During the winter, when there is a heavy storm, and all of that snow covers your driveway, you just sit there and think, “Man, I’m going to have to plow that tomorrow.” or “Man, I‘m going to have to pay a plow truck to ruin my shrubbery and grass.” This is not a fun time for you. You just want it to be over with and you do not want to pay a man to plow your driveway but also hit your mailbox and ruin your greenery.

It’s fall, and there are beautiful trees everywhere that are slowing changing colors. The leaves go from a vibrant green to a beautiful red and orange. But sadly, this has to end. The once beautiful leaves now turn brown and fall all over your yard. All of these leaves are such a hassle to clean up. At this time, you look out your window and say, “I’m going to have to rake that tomorrow” or “I’m going to have to blow that tomorrow.”

It is the summer, and it is scorching hot. You want to tan outside but your driveway is too hot for you to lay a finger on it. So you finally compromise and lay on the front lawn. The problem with this is that there are many insects in the lawn that will crawl on you and the grass will make you itch. So, the best place to tan is the driveway, but what do you do?

The solution to this problem is the seasonal driveway. This is a product that will benefit anyone and everyone that has a paved driveway.  The seasonal driveway is a high-tech driveway system, that suits to every ones needs. Everyone has problems with snow, leaves, and scorching hot driveways. So, the key to this problem is to have a drive way that can heat up, cool down, and blow leaves off of your driveway.

During the winter, you have a two-foot layer of snow on your driveway. An easy way to solve this problem would be to heat the snow up. This would cause it to melt and drain off. But, some people may ask, “Wouldn’t the excess water freeze and create black ice?” The answer to this is no! Along with the heating system, there would be a drain at both ends of your driveway, which will catch the excess water, preventing it from creating black ice. Another feature of the heating system is that you can turn on certain places of heat when you only have a small patch of snow here and there.

During the fall, there are many leaves covering your driveway, and they don’t look that good. So, a solution to this problem is the fan system. The fan system is installed into the seasonal driveway so that you don’t have to use a leaf blower on your driveway. A cool feature along with the fan system is that you can turn the fans whichever way you want so you can get a precision clean. Also, there are caps that are designed to completely cover the fans for other seasons and when you don’t want people to see them.

During the summer, your driveway heats up pretty fast. And most of the time, it leaves burns on your skin. A solution to this problem would be the cooling system installed into the seasonal driveway.  This installment cools down your driveway so that you are able to walk on it and play outside (for children). With this system, you are able to cool only certain places when you only want certain places to be cooled.

If you only wish to get one of these systems, you can just install on into your driveway. Or, get two, or three! The seasonal driveway will suit everyone’s needs and benefit everyone. I really think this product will sell.

This service relates to the challenge because it adapts to everyone’s needs. Say someone lives in Colorado, where it snows … A LOT. This person would most likely want the heating system installed. Say a person is living in Texas where it gets really hot, this person would probably want the cooling system. Say a person is living in Connecticut, where there is a mix of seasonal weather; this person would probably want all three systems.

Business idea 7

My business idea was to make a service that helps make items on menus so that something could look more desirable to a person they would be able to sell it to people easier. For example the product could be waffles and I would fraise it so that they are melt in your mouth butter milk waffles that sounds a lot better right well it dose because it is it’s a lot better then something plain and that would help with the sales of a product that could get them more sales and then that could get more people to come and that would all start with the good business that I would provide there might be some competition with the people who think that they can do this for their own restaurant then I would flaunt one product that was successful do to the description that I put on the menu but I would not only just do the descriptions to make them more desirable to the product I would also lay out there menu in a way so that if they came in wanting a particular thing then you would end up having to look through the menu so that they could see all the things and so that that they could think about all the choices and what they would want to order something else then they usually get then they can advertise this to their friends and that would drum up more business to both the restaurants and potentially someone who would like me to help with the menu. My business would probably attract new and upcoming restaurants and also older more successful business  the people I would employ would be possibly one person to help me out but I would not get many employees and they would probably have to be good writers that could potentially write a good hook  which is in essence the main part of my business to draw people in to the restaurant depending on what or how much I do I will charge 100 dollars to remodel the whole menu  with descriptions for a menu with 20 to 50 items. This is a good price because it could make them more money  and an excess of 100 this might be really good because I would make them money and I could potentially make more than ten of these a day that would be good because then I could be a rich entrepreneur. It is adaptable because this could be used by many businesses I could also be adapted to work differently and that is why it is adaptable and could make an entrepreneur a lot of money.

Business idea 8

My individual business idea is to create a super website. This site will have almost every on it. When you go on the website you will be able to do anything. You will be able to search restaurants online, see their menus, make reservations, and see their specials. Not only restaurant but you will be able to look at fast food places like McDonalds, Burger King, Wendy’s, Taco Bell, ect. You will be able to look at the menu order what you want and we will personally deliver it. This website will allow you to locate places like stores, important buildings, and even resident housing. You will be able to look at the housing market. Look for houses and schedule tour. You will be able to look at colleges, find out when their open houses are and also you will be able to schedule a tour. This website will be like nothing around it will have a clever design and it will be eye catching. I would employ a good number of people, people for the delivery service, and people in the shipping department, people who take the orders and follow to people and what they want. I would have a secretary and a few other office people. Not only would I sell things but a would give services, such as I would have a tutoring service that the people could sign up on my website. My Idea is new and will be a hit!