**ECOMMERCE DELIVERABLES**

**Project Management**

 - Development Calendar / Project Milestones

 - Weekly Log / Journal

 - Roles & Responsibilities

**Company Identity**

- Mission Statement

- Company Logo

- Shirt Design

- Company Jingle

- Marketing Packet

 Business Cards

 Bookmark

 Advertisement

 Service Card

 Social Media Marketing

**Business**

- Business Plan (17 Pages +)

- Presentation (3M)

- Brochure describing the benefits of the application

**Marketing**

 - Website

 - Social Networking (Google+, Facebook, Twitter, tumblr, reddit)

 - QR codes ( web site, commercial)

 - Commercial (Upload to Youtube & other video sharing sites)

**Product Development**

 - Navigation Flowchart

 - Storyboard

 - Graphics

 - Audio

**Booth Design**

 - Layout (10 by10) classroom setup prior

 - props needed

**Promotion Items and Ideas**

 - Giveaways at booth

 - Other