Business Communications

Final Exam Project

Rotation 3 2014-2015

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| TEAM NAME |  | Dress | 30 Second Pitch/Outline | Problem/Solution  Product Highlights | Business Information  Ownership/Type | Trademark, Copyright & Patent Registration | Logo and Branding | Commercial  Infomercial | Collaboration /Teamwork | Total |
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Overall Scores

Category Scores: A score of 1 to 5 (5 high – 1 low) will be given for each category. Team with the highest total points is the overall winner.