**SEPT BW**

Begin a file called **SEPT BW** and save it to your USB Drive. Make a folder called **BELLWORK** and you will save each month separately here. You will answer a bellwork question each day and then at the end of each month I will ask you to send me your bellwork for that month as an attachment (all questions/answers in one file together) and I will grade it and it will count as a test grade.

**WEEK 1 9/21-9/25**

**Bell work M-T**:

Go to [www.unchartedplay.com](http://www.unchartedplay.com)

1. When were they founded and what do they do/sell? \*I will play this for you to help <https://www.youtube.com/watch?v=r8SnqImNv74>
2. What is a social entrepreneur?

**Bell work W-TH:**

Go to <http://www.frownies.com/>

1. What do they sell?
2. Who is their target market? \*2 things about these people
3. Choose 1 specific product. What is it and how much is it?
4. What do you think of this business?

**Bell work F:**

Go to [www.scentair.com](http://www.scentair.com)

1. What does this company sell?
2. Is it a product or a service?
3. What Root(s) of Opportunity do they take advantage of? Explain briefly.
4. Go to [*http://www.scentair.com/why-scent/*](http://www.scentair.com/why-scent/)and check out 2001. What was the situation and what was the ScentAir solution?

**Week 2 9/28 10/1**

**Bell work M-T:**

1. What is a consignment shop? How do they operate & what do they sell?
2. Using the internet, find one **local** consignment business. What is their name and copy & paste their website here.

**Bell work W-TH:**

Go to <http://www.wahooosms.com>

1. What does this company sell?
2. What is their slogan?
3. Where are they located?
4. Who is most likely their target market? \*2 things about these people

**Bell work F:**

1. What is crowdfunding?
2. Go to <http://www.entrepreneur.com/article/228534>

Which crowdfunding website are you most familiar with? Why?

**E-mail SEPT BW to me as an attachment, today, Friday, Oct. 1 by the end of your class. Your SEPT BW will count like a test.**

You should have 6 questions and answers that are easy for me to read. They should be organized and neat. Each question will be worth about

16 pts.